

Long Code Numbers Product Sheet

Long Codes are virtual mobile numbers that support inbound SMS functionality. Businesses use them to receive SMS messages for services requiring end-user's responses. That interaction brings real value to customers and increases their loyalty. Long Codes are very fast to set up and deploy commercially, enabling service providers to avoid the need to comply with complex regulations and obscure lengthy processes.

MobiWeb's Long Codes enable businesses to deploy 2-way communication services in an extensive list of countries located in all continents, reaching the mobile global market. By using MobiWeb's Long Codes, businesses are enabled to interact directly with customers, whether it's part of marketing research, brand awareness campaigns or any concept that requires interactive communication.

Features:

1. Fast Setup
2. Extensive Worldwide Reach
3. Low Cost
4. High Throughput Message Processing
5. Keyword & Auto-reply Support
6. Fully personalized interaction with customers
7. Carrier Grade Security (from 256bit AES)
8. 99.9% Service Availability
9. 24/7 Technical Support
10. M2M automation (SMPP & HTTP APIs)

Benefits:

1. Increase Brand Awareness after sales and let consumers interact with your brand
2. Increase Customer Loyalty through contests, questionnaires, promotions and discounts
3. Expand Mobile Audience through referral programs
4. Increase Sales through discounts, special offers and contests
5. Reach, Engage and Re-engage your target markets through global mobile interaction
6. Acquire Valuable Marketing Information through marketing surveys

Coverage:

Brazil*
Canada*
Chile*
Colombia*
Cyprus
Czech Republic
Denmark
Finland
Germany

Greece
Italy
Japan
Mexico*
Moldova*
Morocco*
Netherlands
New Zealand
Nigeria

Norway
Pakistan
Peru*
Philippines
Poland
Senegal*
Slovakia
Slovenia
South Africa*

Spain
Sweden
Switzerland
Turkey
UK
USA*

* Local restrictions might apply

Belize - Brazil - Chile - Cyprus - Greece - Hong Kong - Romania - Turkey - UK - USA

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